



Ipsos KMG



gemiusRanking^{TR}

Data contained in this statement is published on gemiusRanking TR and is developed basing on data obtained through the gemiusTraffic with the use of counting scripts, which are embedded in the code of sites included in the study.

gemiusTraffic is a part of Internet Audience Measurement project conducted by Gemius SA and Ipsos KMG for IAB Turkey. The gemiusTraffic study provides information on internet users web site behavior and the technical characteristics of their computers.

Source: Gemius SA, gemiusTraffic, 31.05.2010 — 06.06.2010

WEB BROWSERS

A ranking of web browsers that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|-------------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | MSIE 7.x | 37.16% | - 2.41 p.p. |
| 2 | MSIE 8.x | 23.94% | + 2.43 p.p. |
| 3 | Firefox 3.x | 15.77% | + 0.06 p.p. |
| 4 | MSIE 6.x | 14.28% | - 0.44 p.p. |
| 5 | Chrome 5.x | 3.99% | + 3.12 p.p. |
| 6 | Chrome 4.x | 2.87% | - 2.78 p.p. |
| 7 | Opera 10.x | 0.74% | - 0.01 p.p. |
| 8 | Safari 4.x | 0.40% | + 0.01 p.p. |
| 9 | Firefox 2.x | 0.25% | - 0.01 p.p. |
| 10 | Chrome 6.x | 0.10% | + 0.03 p.p. |
| 11 | Chrome 3.x | 0.06% | 0 p.p. |
| 12 | Chrome 2.x | 0.02% | 0 p.p. |
| Sample size (number of page views) | | 1 919 216 462 | |

WEB BROWSERS - GROUPS

A ranking of web browsers groups that are used by persons connecting from Turkey with with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|---------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | MSIE | 75.40% | - 0.41 p.p. |
| 2 | Firefox | 16.04% | + 0.05 p.p. |
| 3 | Chrome | 7.07% | + 0.37 p.p. |
| 4 | Opera | 0.82% | - 0.01 p.p. |
| 5 | Safari | 0.46% | + 0.01 p.p. |
| Sample size (number of page views) | | 1 919 216 462 | |

WEB BROWSERS GROUPS - DETAILS >> MSIE

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|----------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | MSIE 7.0 | 49.28% | - 2.91 p.p. |
| 2 | MSIE 8.0 | 31.75% | + 3.38 p.p. |
| 3 | MSIE 6.0 | 18.94% | - 0.47 p.p. |
| Sample size (number of page views) | | 1 447 087 363 | |

WEB BROWSERS GROUPS - DETAILS >> Firefox

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|-------------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Firefox 3.6 | 67.88% | + 0.77 p.p. |
| 2 | Firefox 3.5 | 20.80% | - 0.51 p.p. |
| 3 | Firefox 3.0 | 9.64% | - 0.2 p.p. |
| 4 | Firefox 2.0 | 1.56% | - 0.05 p.p. |
| Sample size (number of page views) | | 307 746 800 | |

WEB BROWSERS GROUPS - DETAILS >> Chrome

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|------------|-------------------------------|--------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Chrome 5.0 | 56.44% | + 43.45 p.p. |
| 2 | Chrome 4.1 | 38.66% | - 43.68 p.p. |
| 3 | Chrome 4.0 | 1.97% | - 0.03 p.p. |
| 4 | Chrome 6.0 | 1.41% | + 0.33 p.p. |
| 5 | Chrome 3.0 | 0.88% | - 0.04 p.p. |
| 6 | Chrome 2.0 | 0.33% | - 0.01 p.p. |
| 7 | Chrome 1.0 | 0.12% | - 0.01 p.p. |
| Sample size (number of page views) | | 135 604 155 | |

WEB BROWSERS GROUPS - DETAILS >> Opera

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|------------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Opera 10.5 | 77.91% | + 0.48 p.p. |
| 2 | Opera 10.1 | 8.11% | - 0.67 p.p. |
| 3 | Opera 9.6 | 7.45% | + 0.23 p.p. |
| 4 | Opera 10.0 | 3.50% | - 0.43 p.p. |
| 5 | Opera 9.5 | 1.66% | + 0.05 p.p. |
| 6 | Opera 9.2 | 0.68% | - 0.07 p.p. |
| 7 | Opera 10.6 | 0.44% | + 0.44 p.p. |
| Sample size (number of page views) | | 15 824 828 | |

WEB BROWSERS GROUPS - DETAILS >> Safari

A detailed ranking of browser versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|------------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Safari 4.0 | 86.08% | + 0.01 p.p. |
| 2 | Safari 3.0 | 5.18% | - 0.02 p.p. |
| 3 | Safari 3.1 | 4.40% | + 0.05 p.p. |
| 4 | Safari 3.2 | 3.47% | - 0.06 p.p. |
| 5 | Safari 2.0 | 0.59% | + 0.01 p.p. |
| 6 | Safari 1.3 | 0.14% | + 0.01 p.p. |
| Sample size (number of page views) | | 8 895 373 | |

WEB BROWSERS - ENGINES

A ranking of web browsers engines that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|--------------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | MSIE | 75.40% | - 0.41 p.p. |
| 2 | Gecko | 16.05% | + 0.04 p.p. |
| 3 | WebKit/KHTML | 7.53% | + 0.38 p.p. |
| 4 | Opera | 0.87% | - 0.01 p.p. |
| Sample size (number of page views) | | 1 919 216 462 | |

OPERATING SYSTEMS

A ranking of operating systems that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|---------------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Windows XP | 70.63% | - 0.52 p.p. |
| 2 | Windows Vista | 14.10% | 0 p.p. |
| 3 | Windows 7 | 13.66% | + 0.5 p.p. |
| 4 | Mac OS X | 0.59% | + 0.02 p.p. |
| 5 | Windows 2003 | 0.39% | + 0.01 p.p. |
| 6 | Windows 2000 | 0.24% | - 0.01 p.p. |
| 7 | Linux | 0.21% | 0 p.p. |
| Sample size (number of page views) | | 1 918 140 413 | |

OPERATING SYSTEMS - FAMILIES

A ranking of operating system families that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|----------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Windows | 99.08% | - 0.03 p.p. |
| 2 | Unix | 0.86% | + 0.02 p.p. |
| 3 | other OS | 0.06% | 0 p.p. |
| Sample size (number of page views) | | 1 918 140 413 | |

MOBILE DEVICES - MODELS

A ranking of mobile devices that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is created on the basis of the website-averaged percentage share of page views on sites participating in gemiusTraffic.

| No. | Name | Page views — average percentage | |
|-----|------------------------|---------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Apple iPhone | 32.14% | - 1.19 p.p. |
| 2 | Nokia 5800 | 12.68% | + 0.5 p.p. |
| 3 | Nokia E71 | 4.71% | + 0.35 p.p. |
| 4 | Nokia 6300 | 3.73% | + 0.55 p.p. |
| 5 | Apple iPad | 2.89% | + 0.19 p.p. |
| 6 | Apple iPod | 2.77% | - 0.36 p.p. |
| 7 | Nokia 5130 XpressMusic | 1.96% | - 0.26 p.p. |
| 8 | Nokia E72 | 1.88% | - 0.43 p.p. |
| 9 | Nokia N95 | 1.60% | - 0.15 p.p. |
| 10 | Nokia N73 | 1.58% | + 0.21 p.p. |
| 11 | Nokia N97 | 1.49% | - 0.08 p.p. |
| 12 | Nokia 2730 | 1.39% | + 0.3 p.p. |
| 13 | HTC HD2 | 1.28% | + 0.16 p.p. |
| 14 | Nokia E63 | 1.24% | - 0.07 p.p. |
| 15 | Nokia N95 8GB | 1.16% | - 0.1 p.p. |
| 16 | Sony Ericsson W800 | 1.16% | + 0.28 p.p. |
| 17 | Nokia 6303 classic | 1.07% | - 0.05 p.p. |
| 18 | Nokia N79 | 1.03% | + 0.06 p.p. |
| 19 | Nokia N70 | 0.96% | + 0.02 p.p. |
| 20 | Samsung SGH-E250 | 0.86% | - 0.15 p.p. |
| 21 | Nokia 6500 slide | 0.74% | - 0.01 p.p. |
| 22 | Sony Ericsson W810 | 0.64% | + 0.11 p.p. |
| 23 | Nokia N86 | 0.58% | + 0.09 p.p. |
| 24 | Nokia E66 | 0.58% | + 0.17 p.p. |
| 25 | Nokia 5230 | 0.57% | + 0.01 p.p. |
| 26 | Nokia 3120 classic | 0.54% | - 0.18 p.p. |
| 27 | Nokia N81 | 0.54% | + 0.27 p.p. |
| 28 | Samsung SGH-L700 | 0.53% | - 0.04 p.p. |
| 29 | BlackBerry 9000 | 0.46% | - 0.02 p.p. |
| 30 | Nokia 6630 | 0.45% | - 0.07 p.p. |
| 31 | BlackBerry 9700 | 0.45% | + 0.05 p.p. |
| 32 | Nokia 5530 XpressMusic | 0.43% | + 0.04 p.p. |
| 33 | Nokia 2700 classic | 0.40% | + 0.11 p.p. |
| 34 | Nokia 6220 classic | 0.37% | - 0.02 p.p. |
| 35 | Nokia E51 | 0.35% | - 0.03 p.p. |

| | | | |
|----|-------------------------------|-------|-------------|
| 36 | Nokia 6120 classic | 0.33% | + 0.01 p.p. |
| 37 | Nokia 3500 classic | 0.32% | + 0.08 p.p. |
| 38 | Nokia 6600 | 0.31% | - 0.05 p.p. |
| 39 | Nokia N96 | 0.30% | 0 p.p. |
| 40 | Sony Ericsson W910 | 0.28% | + 0.04 p.p. |
| 41 | Samsung GT-S5620 | 0.28% | + 0.01 p.p. |
| 42 | Sony Ericsson G705 | 0.27% | + 0.07 p.p. |
| 43 | Samsung GT-B7300 (Omnia Lite) | 0.26% | - 0.06 p.p. |
| 44 | Nokia 3600 slide | 0.25% | - 0.04 p.p. |
| 45 | Nokia N82 | 0.23% | - 0.04 p.p. |
| 46 | Nokia 6230i | 0.23% | + 0.09 p.p. |
| 47 | Nokia N78 | 0.21% | + 0.03 p.p. |
| 48 | Nokia 2330 classic | 0.21% | + 0.14 p.p. |
| 49 | Samsung GT-I8910 (Omnia HD) | 0.20% | 0 p.p. |
| 50 | Samsung GT-S3653 | 0.20% | + 0.08 p.p. |
| 51 | Samsung SGH-i900 | 0.17% | - 0.07 p.p. |
| 52 | HTC Touch2 | 0.17% | - 0.01 p.p. |
| 53 | Samsung S8003 | 0.16% | - 0.04 p.p. |
| 54 | Nokia 6710 navigator | 0.16% | - 0.01 p.p. |
| 55 | Nokia 6700 classic | 0.16% | - 0.01 p.p. |
| 56 | Sony Ericsson K750 | 0.15% | - 0.06 p.p. |
| 57 | Nokia N85 | 0.14% | - 0.04 p.p. |
| 58 | Sony Ericsson C510 | 0.14% | + 0.09 p.p. |
| 59 | Nokia 6210 Navigator | 0.14% | + 0.01 p.p. |
| 60 | Samsung SGH-L760 | 0.14% | - 0.01 p.p. |
| 61 | Samsung SGH-U800 | 0.13% | + 0.02 p.p. |
| 62 | Samsung GT-S5233A | 0.13% | 0 p.p. |
| 63 | Nokia X3 | 0.13% | + 0.03 p.p. |
| 64 | Nokia X6 | 0.13% | - 0.09 p.p. |
| 65 | HTC Hero | 0.13% | 0 p.p. |
| 66 | Nokia 5730 | 0.12% | - 0.02 p.p. |
| 67 | Samsung GT i800 (Omnia ii) | 0.12% | - 0.02 p.p. |
| 68 | Nokia 5320 | 0.11% | + 0.02 p.p. |
| 69 | Samsung GT-B5310 | 0.11% | - 0.08 p.p. |
| 70 | Nokia E52 | 0.11% | - 0.02 p.p. |
| 71 | BlackBerry 8520 (Curve) | 0.10% | - 0.03 p.p. |
| 72 | Samsung SGH-D900i | 0.09% | - 0.02 p.p. |
| 73 | Nokia 5610 XpressMusic | 0.09% | - 0.02 p.p. |
| 74 | Sony Ericsson X1 | 0.08% | + 0.04 p.p. |
| 75 | Sony Ericsson W995 | 0.08% | + 0.02 p.p. |
| | | | |

| | | | |
|----|--------------------|-------|-------------|
| 76 | Sony Ericsson P990 | 0.07% | - 0.03 p.p. |
| 77 | Samsung GT-S8500 | 0.00% | 0 p.p. |

MOBILE DEVICES - PRODUCERS

A ranking of mobile devices by producers, as used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is created on the basis of the website-averaged percentage share of page views on sites participating in gemiusTraffic.

| No. | Name | Page views — average percentage | |
|-----|---------------|---------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Nokia | 48.38% | + 0.81 p.p. |
| 2 | Apple | 37.80% | - 1.37 p.p. |
| 3 | Samsung | 5.66% | - 0.14 p.p. |
| 4 | Sony Ericsson | 4.39% | + 0.56 p.p. |
| 5 | HTC | 2.00% | + 0.17 p.p. |
| 6 | BlackBerry | 1.21% | 0 p.p. |
| 7 | LG | 0.29% | 0 p.p. |
| 8 | HP | 0.19% | + 0.03 p.p. |

FLASH PLAYER

A ranking of the Flash Player versions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|---------------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | version 10 | 96.00% | + 0.09 p.p. |
| 2 | version 9 | 2.36% | - 0.05 p.p. |
| 3 | not installed | 0.88% | - 0.01 p.p. |
| 4 | version 6 | 0.58% | - 0.03 p.p. |
| 5 | version 8 | 0.12% | 0 p.p. |
| Sample size (number of page views) | | 1 919 340 988 | |

SCREEN RESOLUTIONS

A ranking of the screen resolutions that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|-----------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | 1024x768 | 39.95% | - 0.5 p.p. |
| 2 | 1280x800 | 17.12% | + 0.1 p.p. |
| 3 | 1280x1024 | 11.44% | + 0.02 p.p. |
| 4 | 1440x900 | 6.66% | + 0.03 p.p. |
| 5 | 1366x768 | 5.86% | + 0.14 p.p. |
| 6 | 1152x864 | 4.31% | - 0.04 p.p. |
| 7 | 1680x1050 | 1.86% | + 0.04 p.p. |
| 8 | 1280x960 | 1.72% | - 0.01 p.p. |
| 9 | 1280x768 | 1.57% | 0 p.p. |
| 10 | 1360x768 | 1.09% | + 0.01 p.p. |
| 11 | 1280x720 | 1.03% | - 0.01 p.p. |
| 12 | 1024x600 | 0.90% | + 0.02 p.p. |
| 13 | 1920x1080 | 0.72% | + 0.01 p.p. |
| 14 | 800x600 | 0.54% | - 0.03 p.p. |
| 15 | 1600x900 | 0.48% | + 0.01 p.p. |
| 16 | 1024x640 | 0.32% | + 0.01 p.p. |
| 17 | 1024x819 | 0.29% | + 0.01 p.p. |
| 18 | 1152x720 | 0.23% | + 0.01 p.p. |
| 19 | 1093x614 | 0.21% | + 0.02 p.p. |
| 20 | 1024x576 | 0.19% | 0 p.p. |
| 21 | 1920x1200 | 0.18% | + 0.01 p.p. |
| 22 | 1080x810 | 0.14% | + 0.01 p.p. |
| 23 | 1311x737 | 0.14% | + 0.02 p.p. |
| 24 | 983x737 | 0.13% | + 0.01 p.p. |
| 25 | 1400x1050 | 0.13% | 0 p.p. |
| 26 | 1600x1200 | 0.12% | + 0.01 p.p. |
| Sample size (number of page views) | | 1 919 254 113 | |

COLOR SETTINGS

A ranking of screen color settings that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|---------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | 32 bits | 85.69% | - 0.14 p.p. |
| 2 | 24 bits | 11.48% | + 0.16 p.p. |
| 3 | 16 bits | 2.74% | - 0.01 p.p. |
| Sample size (number of page views) | | 1 919 230 873 | |

WEB DIRECTORIES

A ranking of web sites directories that are used by persons connecting from Turkey with websites of members of IAB Turkey. The ranking is created on the basis of the website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via links displayed in web directories.

| No. | Name | Visits — average percentage | |
|-----|-----------------|-----------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | google | 63.99% | - 8.44 p.p. |
| 2 | arabul.com | 19.65% | + 2.49 p.p. |
| 3 | dmoz.org | 15.68% | + 6.17 p.p. |
| 4 | liveinternet.ru | 0.60% | - 0.17 p.p. |
| 5 | yahoo | 0.08% | - 0.04 p.p. |

SEARCH - DOMAINS

Ranking of search domains from which internet users reach websites of members of IAB Turkey when connecting from Turkey. The ranking is created on the basis of website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via search domains.

| No. | Name | Visits — average percentage | |
|-----|----------------------|-----------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | google | 96.92% | - 0.82 p.p. |
| 2 | conduit.com | 1.05% | + 0.54 p.p. |
| 3 | bing (msn/live) | 0.77% | - 0.09 p.p. |
| 4 | search.handycafe.com | 0.46% | - 0.02 p.p. |
| 5 | yahoo | 0.39% | + 0.23 p.p. |
| 6 | ask.com | 0.11% | + 0.01 p.p. |

SEARCH - ENGINES

A ranking of search engines, from which internet users reach websites of members of IAB Turkey when connecting from Turkey. The ranking is created on the basis of the website-averaged percentage share of visits begun by entering gemiusTraffic participating websites via search engines.

| No. | Name | Visits — average percentage | |
|-----|-----------|-----------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Google | 98.73% | - 0.14 p.p. |
| 2 | MSN | 0.77% | - 0.09 p.p. |
| 3 | Yahoo | 0.39% | + 0.23 p.p. |
| 4 | AskJeeves | 0.11% | + 0.01 p.p. |

COUNTRIES

Countries from which internet users connect with websites of IAB Turkey members. The countries are identified by analyzing data stored in the relevant IP geolocation base. The ranking is created on the basis of the website-averaged percentage share of page views on sites participating in gemiusTraffic.

| No. | Name | Page views — average percentage | |
|-----|----------------------|---------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | Germany | 26.99% | - 1.38 p.p. |
| 2 | United States | 18.08% | + 0.39 p.p. |
| 3 | Netherlands | 5.88% | - 0.17 p.p. |
| 4 | France | 4.99% | + 0.08 p.p. |
| 5 | United Kingdom | 4.57% | + 0.13 p.p. |
| 6 | Belgium | 4.16% | + 0.26 p.p. |
| 7 | Austria | 3.34% | + 0.16 p.p. |
| 8 | Azerbaijan | 3.07% | - 0.02 p.p. |
| 9 | Bulgaria | 2.74% | + 0.27 p.p. |
| 10 | Switzerland | 2.62% | - 0.55 p.p. |
| 11 | Russian Federation | 2.01% | + 0.03 p.p. |
| 12 | Sweden | 1.25% | 0 p.p. |
| 13 | Denmark | 1.03% | - 0.1 p.p. |
| 14 | Saudi Arabia | 1.01% | + 0.03 p.p. |
| 15 | Australia | 1.01% | + 0.01 p.p. |
| 16 | Canada | 0.99% | + 0.07 p.p. |
| 17 | Italy | 0.90% | + 0.01 p.p. |
| 18 | Poland | 0.86% | + 0.13 p.p. |
| 19 | Romania | 0.84% | + 0.05 p.p. |
| 20 | Greece | 0.79% | + 0.11 p.p. |
| 21 | Iran | 0.63% | - 0.08 p.p. |
| 22 | Macedonia | 0.61% | + 0.11 p.p. |
| 23 | Ukraine | 0.55% | + 0.03 p.p. |
| 24 | Kazakhstan | 0.53% | - 0.02 p.p. |
| 25 | China | 0.48% | + 0.09 p.p. |
| 26 | Norway | 0.47% | - 0.1 p.p. |
| 27 | Iraq | 0.41% | + 0.14 p.p. |
| 28 | Georgia | 0.40% | - 0.01 p.p. |
| 29 | United Arab Emirates | 0.39% | + 0.03 p.p. |
| 30 | Lybia | 0.39% | + 0.05 p.p. |
| 31 | Spain | 0.38% | - 0.06 p.p. |
| 32 | Japan | 0.34% | - 0.04 p.p. |
| 33 | Qatar | 0.33% | + 0.02 p.p. |
| 34 | Czech Republic | 0.32% | + 0.07 p.p. |
| 35 | Cyprus | 0.31% | - 0.04 p.p. |
| 36 | Finland | 0.28% | + 0.01 p.p. |

| | | | |
|----|--------------------------|-------|-------------|
| 37 | Hungary | 0.23% | + 0.02 p.p. |
| 38 | Israel | 0.23% | + 0.05 p.p. |
| 39 | Brazil | 0.22% | + 0.07 p.p. |
| 40 | Bosnia & Hercegovina | 0.22% | - 0.02 p.p. |
| 41 | Tunisia | 0.21% | + 0.03 p.p. |
| 42 | Republic of South Africa | 0.18% | + 0.01 p.p. |
| 43 | Turkmenistan | 0.15% | + 0.01 p.p. |
| 44 | Albania | 0.15% | - 0.06 p.p. |
| 45 | India | 0.14% | + 0.03 p.p. |
| 46 | Ireland | 0.14% | - 0.06 p.p. |
| 47 | Indonesia | 0.13% | + 0.02 p.p. |
| 48 | Argentina | 0.13% | + 0.02 p.p. |
| 49 | Morocco | 0.13% | 0 p.p. |
| 50 | Croatia | 0.12% | + 0.02 p.p. |
| 51 | Slovakia | 0.12% | + 0.04 p.p. |
| 52 | Mexico | 0.10% | + 0.01 p.p. |
| 53 | New Zealand | 0.09% | - 0.01 p.p. |
| 54 | Egypt | 0.07% | 0 p.p. |

COOKIES ACCEPTANCE RATE

Cookie acceptance rate in internet users visiting websites of members of IAB Turkey connecting from Turkey. The ranking is based on the number of page views concerning sites included in the gemiusTraffic study.

| No. | Name | Page views — percentage share | |
|------------------------------------|------------|-------------------------------|-------------|
| | | 31.05.2010 — 06.06.2010 | |
| 1 | cookie | 99.05% | + 0.14 p.p. |
| 2 | non-cookie | 0.95% | - 0.14 p.p. |
| Sample size (number of page views) | | 1 919 349 811 | |